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Detroit Chapter

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January 30, 2012

Mr. Eric Peterson
Vice President, Diversity
General Motors Company
300 Renaissance Center
Detroit, MI 48265

Dear Mr. Peterson:

The Detroit Chapter of the Girl Friends, Inc. will host the organization's 77th Annual National Conclave (Conference) at the Detroit Marriott Hotel on Thursday, May 17 through Sunday, May 20, 2012. We are requesting that General Motors Company be one of the Sponsors of the Conference. Sponsorships range from \$25,000 to \$2,500. Please review the attached information sheet.

The Girl Friends, Inc. was founded in 1927 in New York City by African American women. With expansions to over 45 chapters in major cities in the United States, charitable and cultural activities developed, resulting in a foundation, "Girl Friends Fund" being established. The Foundation provides scholarships to college students in need of financial assistance.

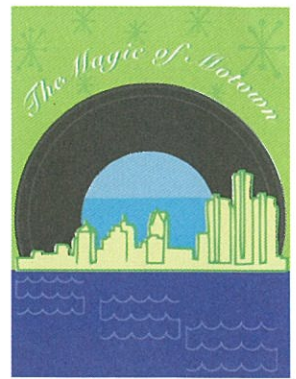
Members of the Girl Friends, Inc. are involved in their communities' educational, corporate, political, and humanitarian activities. Members of the Girl Friends Inc. have been elected to Congress, served in a United States President's cabinet, sat on local school boards, and are professionally involved in the educational, health, engineering, architectural and legal fields. Girl Friends members are corporate CEO's, investment bankers, automobile dealers, national television political commentators, local television news anchors, and first ladies of major United States cities. Their husbands, called "Boy Friends," who are equally successful, play an important role at the Conference

Your contribution in support of our Conference in Detroit will provide General Motors exposure to the over 1500 members of the Girl Friends and their families throughout the United States. It will serve also to support the charitable and civic endeavors that have made The Girl Friends, Inc. a unique organization for 84 years. We believe your marketing department will confirm that over 80% of consumer purchases are made or decided by women, and that women owned businesses collectively employ more people than the Fortune 500 and account for sales of \$1.9 trillion.

We hope that General Motors will be a sponsor. We look forward to working with you.

Sincerely,

C. Beth DunCombe



Conclave 2012....Detroit....The Magic of Motown
P.O. Box 21279, Detroit, Michigan 48221

Corporate Sponsorships

Triple Platinum \$25,000

Sponsor receives full page advertisement in Conference Program, acknowledgement in each event program, ten tickets for opening night reception (reserved table), recognition and remarks at final evening dinner, four (4) dinner tickets, signage throughout convention, and product exhibit opportunity

Double Platinum \$20,000

Sponsor receives full page advertisement in Conference Program, acknowledgement in each event program, eight tickets for opening night reception (reserved table), recognition at final evening dinner, two (2) dinner tickets, signage throughout convention, and vendor booth

Platinum \$15,000

Sponsor receives 1/2 page advertisement in Conference Program, acknowledgement in each event program six tickets for opening night reception, signage at final evening dinner, and vendor booth

Gold \$10,000

Sponsor receives 1/4 page advertisement in Conference Program, acknowledgement in each event program, four tickets for opening night reception, signage at final evening dinner, and vendor booth

Silver \$ 5,000

Sponsor receives 1/8 page advertisement in Conference Program, acknowledgement in each event program, two tickets for opening night reception, signage at final evening dinner, and vendor booth

Benefactor \$ 2,500

Sponsor receives acknowledgement in Conference Program, two tickets for opening night reception, and vendor booth

Sponsor Name (as it should appear) _____

Company Representative Name _____

Address _____

Email Address _____ **Office Phone** _____ **Cell Phone** _____

Commitment Amount \$ _____

**Make checks payable to: Detroit Chapter Girl Friends Inc.
and return this form and check as indicated below**

For further information, please contact:

**Ms. C. Beth DunCombe
8162 E. Jefferson, #6A
Detroit, MI 48214
(313) 510-0253**